

13th ANNUAL MICROBREW FEST

presented by The York County Heritage Trust

Agricultural & Industrial Museum

217 West Princess Street, York

Friday, June 25, 2010

7:00pm – 10:00pm

Advanced Taste Testing Event

6:00pm – 7:00pm

SPONSORSHIP BENEFITS

PREMIER BREWER - \$5,000 Level (Exclusive)

- Top billing featuring company name and logo in all print advertising and banners
- Full Page black & white advertisement in the Taster's Guide, back cover
- Company name & logo on official event souvenir glass provided to over 600 event participants
- Complimentary admission for ten (10) to Sponsor exclusive Advanced Taste Testing event prior to Microbrew Fest including hors d'oeuvres and a private tour of the Agricultural & Industrial Museum
- Sponsor listing on the official webpage for Microbrew Fest 2010 and opportunity to hotlink your site to www.yorkheritage.org
- Opportunity for a representative to serve as Guest Judge for Home Brewing Contest
- Display area to promote your products/services at Microbrew Fest & opportunity to distribute promotional items at three Home Brewing classes (January 16th, February 16th & March 6th)

The York County Heritage Trust is a 501(c)(3) nonprofit corporation under Internal Revenue Service regulations. The official registration and financial information of York County Heritage Trust may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

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SPONSORSHIP BENEFITS

MASTER BREWER - \$2,500 Level (two opportunities)

- Second tier billing featuring company name and logo in all print advertising and event banners as well as Home Brewing class promotions
- Half Page black & white advertisement in the Taster's Guide
- Company name on official event souvenir glass provided to over 600 event participants
- Complimentary admission for six (6) to Sponsor exclusive Advanced Taste Testing event prior to Microbrew Fest including hors d'oeuvres and a private tour of the Agricultural & Industrial Museum
- Sponsor listing on the official webpage for Microbrew Fest 2010 and opportunity to hotlink your site to www.yorkheritage.org
- Opportunity for a representative to serve as Guest Judge for Home Brewing Contest
- Display area to promote your products/services at Microbrew Fest & opportunity to distribute promotional items at three Home Brewing classes (January 16th, February 16th & March 6th)

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SUPERIOR BREWER - \$1,000 Level (four opportunities)

- Third tier billing featuring company name in the Taster's Guide
- One-Quarter Page black & white advertisement in the Taster's Guide
- Complimentary admission for four (4) to Sponsor exclusive Advanced Taste Testing event prior to Microbrew Fest including hors d'oeuvres and a private tour of the Agricultural & Industrial Museum
- Sponsor listing on the official webpage for Microbrew Fest 2010 and opportunity to hotlink your site to www.yorkheritage.org
- Opportunity for a representative to serve as Guest Judge for Home Brewing Contest
- Opportunity to distribute promotional items at three Home Brewing classes (January 16th, February 16th & March 6th)

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SPONSORSHIP BENEFITS

CLASSIC BREWER - \$500 Level (eight opportunities)

- Third tier billing featuring company name in the Taster's Guide
- Business card size advertisement in the Taster's Guide
- Complimentary admission for two (2) to Sponsor exclusive Advanced Taste Testing event prior to Microbrew Fest including hors d'oeuvres and a private tour of the Agricultural & Industrial Museum
- Sponsor listing on the official webpage for Microbrew Fest 2010 and opportunity to hotlink your site to www.yorkheritage.org
- Opportunity to distribute promotional items at three Home Brewing classes (January 16th, February 16th & March 6th)

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